

Brainstorming session to develop logo/slogan for FPUA weatherization education and outreach program (WEOP):

- Customer Care
- Conservation Counts
- Rebates
- Caring for the community
- Weatherization
- House Symbol for weatherization
- Cost savings - money blowing out of window
- Water heater replacement
- Inspection of HVAC system
- Sealing of windows
- Replacement of exterior doors
- Attic insulation addition (up to R38)
- No ladders
- Homestead exemption minimum of 25%
- Community partners
- Share with friends

Commonly used Weatherization Logos (want something different; updated; unique to FPUA)

